

CURRICULUM VITAE

PERSONAL PROFILE

Name : Dr. A.GAYATHRI
Department : Commerce (Self Finance)
E-mail : gayathri3three@gmail.com
Area of Specialization : Financial Accounting,
Cost Accounting,
Management Accounting



EDUCATIONAL PROFILE

ACADEMIC QUALIFICATIONS

NO	Degree	Institution	University	Month & Year of Passing
1.	B.Com	AKDR Women's College, Rajapalayam.	Madurai Kamaraj University	April-2010
2.	M.Com(CA)	Directorate of Distance Education.	Annamalai University	April-2012
3.	M.Phil.	Rajapalayam Rajus' College, Rajapalayam.	Madurai Kamaraj University	April-2014
4.	P.G.D.C.A.	Rajapalayam Rajus' College, Rajapalayam.	Madurai Kamaraj University	April-2016
5.	Ph.D.	Rajapalayam Rajus' College, Rajapalayam.	Madurai Kamaraj University	November 2020

TEACHING PROFILE

No	Name of the Institution	Designation & Department	From	To	Total Years
1.	Rajapalayam Rajus' College, Rajapalayam.	Assistant Professor PG Department of Commerce with Computer Application	01-07-2014	16-06-2019	4 Years 11 Months
2.	Rajapalayam Rajus' College, Rajapalayam.	Assistant Professor Department of Commerce (SF)	17-06-2019	Till Date	3 Years & 2 Months
Total Teaching Experience:					8 Years & 2 Months

PARTICIPATION IN EXAMINERSHIP / QUESTIONPAPER SETTING / VALUATION

1. M.K.University Paper Valuation - May 2016 onwards

RESEARCH PROFILE **LIST OF PUBLICATIONS**

No	Title of the Paper	Journal	Volume	Year	Page	Impact factor
1.	A study on operational efficiency of Sarvodaya Sangh in Virudhunagar	Jamal Academic Research Journal: An Interdisciplinary ISSN-0973-0303	IX,No.2	19 th January 2017	221- 224	--
2..	A Current Scenario of Foreign Direct Investment in India	Shanlax International Journal of Commerce ISSN: 2320-4168	5,No.1 Special Issue 1	04 th March 2017	242- 247	2.13
3.	A Study on Financial Performance of Ramanathapuram District Sarvodaya Sangh, Srivilliputtur.	Sahanlax International Journal of Commerce ISSN 2320-4168	6,Special Issue 3	13 th March 2018	123- 129	3.017 UGC Journal No.44120
4.	Prime Ministers Employment Generation Program (PMEGP) in KVIC	Research Review International Journal of Multidisciplinary ISSN 2455-3085 (Online)	ICIMP- 2018 Special Issue	Sep 2018	584- 587	4.184
5.	Initiatives and Marketing Strategies in KVIC	Research Explorer ISSN: 2250-940(P) 2349-1647(O)	VI, Issue 21	Oct-Dec 2018	1-6	2.014(IRJIF), 1.85(JIF), 1.056(RIF), 2.62(NAAS)
6.	Performance of Khadi and Village Industries in India- An Analytical Study	An International Multidisciplinary Quarterly Research Journal ISSN:2277-5730	VIII, Issue-II, Part-1,	April- June- 2019	45-52	2018-5.5 UGC Journal No.40776
7.	Cashless Transactions Challenges and Remedies	Studies in Indian Place Names ISSN: 2394-3114	Vol-40, Issue -18	February 2020	---	6.3 UGC Care Journals
8	Impact of Globalization on Entrepreneurs	Emerging Trends in Indian Economy and Trade Research Journal of SRNMC ISSN : 2395-7085	Vol-1, Special Issue	March 2020	74-78	---

9.	Digital Payment System During COVID-19	South Indian Researchers Association ISSN : 978-81-953620-I	---	June 2021	128 - 132	---
10.	Recent Strategies and Implementation Schemes by KVIC	Noida International University International Journal of Human Rights ISSN: 2394-0298	Vol-9(1),	2022	153-158	UGC Care Listed Journal

CONFERENCES/SEMINARS PRESENTED & PARTICIPATED

No	International / National / State / Regional Level	Title of the Conference	Organized by / Sponsoring agency	Title of the paper presented	Date
1	National Seminar	Emerging issues in Banking and Insurance Sector	Sri.S.Ramasamy Naidu Memorial College, Sattur.	Agriculture Insurance	04.03.10 & 05.03.10
2	Regional Level	Women Entrepreneurship Development Programme	Centre for Entrepreneurship Development (Tamilnadu) and Ministry of Science and Technology, New Delhi.	Participated	01.03.12 & 30.03.12
3	National Seminar	Emerging Business Practices in the Global Environment	Jamal Mohamed College, Trichirappalli.	A Study on operational efficiency of Sarvodaya Sangh in Virudhunagar	19.01.17
4	International Conference	Contemporary Issues of Commerce, Management & IT	Mangayarkarasi College of Arts and Science for Women, Madurai.	A Current Scenario of Foreign Direct Investment in India	04.03.17
5	State Level Seminar	Innovative Strategies in Commerce and Management	Rajapalayam Rajus' College, Rajapalayam.	Emerging Trend in Capital Market	10.03.17
6	State Level Seminar	Recent Trends in Computing Technology	Rajapalayam Rajus' College, Rajapalayam.	Budget and Scenario Management in Tally ERP 9.0	17.03.17

7	State Level Inter-Collegiate Meet	State Level Inter-Collegiate Meet	Rajapalayam Rajus' College, Rajapalayam.	Demonitization Vs E-Commerce	18.03.17
8	State Level Seminar	Opportunities for Entrepreneurs in Digital India	Rajapalayam Rajus' College, Rajapalayam.	Demystifying Digital India	23.09.17
9	National Level Seminar	“Digital India – Innovation Challenges and Growth”	Rajapalayam Rajus' College, Rajapalayam.	“An Overview of Khadi & Village Industries Commission”(KVIC)	31.01.18
10	National Conference	Innovative Strategies of Knowledge Management for Sustainable Development	Rajapalayam Rajus' College, Rajapalayam.	“Green Banking Opportunities and Challenges”	16.02.18
11	National Level Seminar on	Goods and Service Tax – A Paradigm Shift in Indian Taxation	Rajapalayam Rajus' College, Rajapalayam.	“An Outlook on GST in Khadi and Village Industries”	02.03.18 & 03.03.18
12	National Conference	Pride of Commerce	Alagappa University, Karaikudi.	“A study of financial performance of Ramanathapuram district sarvodayaSangh, Srivilliputtur”	13.03.18
13	International Conference	International Conference on Why Safeguarding the Girl Child and Empowering Women is Crucial to India?	Rajapalayam Rajus' College, Rajapalayam.	Participated	05.09.18
14	International Conference	Innovation in Management Practices	Sankara college of Science and Commerce, Coimbatore	Prime Ministers Employment Generation Program (PMEGP) in KVIC	26.09.18
15	National Seminar	Recent Trends in e-Payment	Rajapalayam Rajus' College, Rajapalayam.	Avenues of Inter Bank Fund Transfer	28.09.18
16	International Conference	Empowering Rural People through Digitization	Saiva Bhanu Kshatriya College, Aruppukottai	“Initiatives and Marketing Strategies in KVIC”	30.10.18

17	National Seminar	Innovations in Banking Sector	Annai Fathima College of Arts and Science, Madurai.	Role of Corporate Governance in Banking Sector	02.03.19
18	International Conference	Commerce, Management and Leadership – A Global Perspective	Pasumpon Muthuramalinga Thevar College, Melaneelithanallur.	Performance of Khadi and Village Industries in India- An Analytical Study	06.03.19
19	National Conference	Clean India: A Vision for New India By 2019	Alagappa University, Karaikudi	Significance of Environmental Challenges and Controlling Process	07.03.19
20	-----	Research Colloquium	Rajapalayam Rajus' College, Rajapalayam	A Study on Operational Efficiency of Sarvodaya Sanghs in Virudhunagar District	21.05.19
21	International Conference	Digital Economy – Emerging Trends in Commerce & Management	Rajapalayam Rajus' College, Rajapalayam.	E- Corporate Governance: Concepts & Initiatives	20.02.20
22	International Conference	E- Business Strategies and Opportunities for Sustainable Growth – A Global Perspective (ICBS- 2020)	Rathinam College of Arts and Science, Coimbatore.	A Study on Consumer Relationship Management	02.03.20
23	National Conference	Innovation in Business and Management Practices	Annai Fathima College of Arts & Science, Madurai	Participated	05.03.20
24	National Level Virtual Conference	Recent Trends in Commerce, Management and Economics	South Indian Researchers Association, Tamil Nadu India.	Digital Payment System During COVID-19	04.06.21
25	National Conference	Revival of Indian Economy after the second wave of Covid 19 Pandemic	Department of Economics, Tumkur University College of Arts, Karnataka.	Participated	05.08.21

26	International Virtual Conference	Industry 5.0 - Post Pandemic Transformation	Department of Commerce (Shift II), Patrician College of Arts & Science, Chennai and Department of Commerce, St. Joseph's College of Commerce	Participated	18.08.21
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WORKSHOP/FACULTY DEVELOPMENT PROGRAM/PDP ATTENDED

No.	Name of the Programme	Organized by / Sponsoring Agency	From	To
1.	State Level Workshop on Exploring the Recent Open Source Web Applications	VHNSN College, Virudhunagar.	7.02. 2017	8.02.2017
2.	Two days FDP Programme on Communication Skills	ICT Academy, Chennai	23.07.2018	24.07.2018
3.	International Professional Development Programme on SPSS	PG & Research Department of Commerce (Shift-I) Patrician College of Arts & Science, Chennai.	21.06.2021	27.06.2021
4.	International Professional Development Programme on Effective and Quality Research Writing- Phase – II	Department of Commerce (Shift II) in association with IQAC, Patrician College of Arts and Science, Chennai.	07.07.2021	15.07.2021
5.	National Level FDP on Investor Awareness on Stock Market	PG Department & Research Centre in Commerce in Association with IQAC of Rajapalayam Rajus' College, Rajapalayam .	02.08.2021	07.08.2021
6.	One Week FDP on Emergence of Block chain Technology and Crypto currencies	Institute of Information Technology & Management, New Delhi.	09.08.2021	14.08.2021
7.	National Level FDP on Digital Teaching Methods in Higher Education	PG & Research Department of Commerce with Computer Application, Hindusthan College of Arts and Science, Coimbatore.	23.08.2021	28.08.2021

8.	National Level Virtual Research Development Programme on Secondary Data Analysis in Social Science Research (SDASSR)	Virudhunagar Hindu Nadars' Senthikumara Nadar College, Virudhunagar.	01.09.2021	03.09.2021
9.	Faculty Development Programme on Statistical Tools for Research in Social Science	PG Department of Commerce (CA) in association with the IQAC, ANJAC, Sivakasi.	21.09.2021	23.09.2021
10.	Online Faculty Development Programme on Scholarly Writing	PG and Research Department of Commerce in association with the IQAC, ANJAC, Sivakasi.	23.09.2021	25.09.2021
11	One Day Workshop On Bloom's Taxonomy Based Question Paper Design For Outcome Based Education	Department of Commerce in association with the IQAC, ANJAC, Sivakasi.	27.09.2021	-
12	Four days Workshop on "Research Methodology"	Department of B.Com Bank Management, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.	15.11.2021	18.11.2021
13	Ten Days Online Job Oriented Training on "Getting Accounting Knowledge in Tally with GST"	Aditanar College of Arts and Science, Tiruchendur and Aakkam Industrial Training & Research Institute, Coimbatore.	10.01.2022	19.01.2022
14	Six Days Faculty Induction Programme on "Faculty Induction Programme for Teaching Staff"	IQAC, Rajapalayam Rajus' College, Rajapalayam	07.02.2022	12.02.2022
15	One day State level Workshop on "Entrepreneurship and Innovation: A Gateway to Reach New Heights"	UG and PG Departments of Commerce, Sri kaliswari College, Sivakasi	17.03.2022	-

❖ Attended 68 Webinars, 14 FDPs, 16 Online Courses, 5 Workshops, 66 Quizzes, 1E-Seminar in Online mode.

DETAILS OF RESEARCH WORKS

M.Phil : “Investors Attitude towards Chit Fund Industry in Rajapalayam Town”

Ph.D : “A Study on Operational Efficiency of Sarvodaya Sanghs in Virudhunagar District”

DETAILS OF CONSULTANCY SERVICES / MOU'S

No.	Name of the Industry / Institution / Company	Details	Period
1.	K.H.N.U.P.Kamaraj Higher Secondary School, Krishnapuram.	Impart Computer Training and Career Guidance	01.08.2015-02.08.2016

UG & PG PROJECT GUIDANCE

Course	2018-2019	2017-2018	2016-2017	Cumulative total
M.Com.(C.A)	3	10	9	22
B.Com.(C.A) Main Project	10	-	-	10
B.Com.(C.A) On the Job Training	44	-	48	92

A.GAYATHRI
(SIGNATURE)